

***Welcome to the 2018***

***Southern Textile Research Conference***

***“Advances in Functional Finishes and Innovative Technologies”***

September 16-18, 2018  
Hilton Myrtle Beach Resort, SC



**SUNDAY, SEPTEMBER 16, 2018**

<b>3:00-7:00 PM</b>	<b><i>REGISTRATION &amp; CHECK-IN</i></b>	<b>Registration Desk</b>
<b>5:00-6:00 PM</b>	<b><i>KEYNOTE ADDRESS: “BUILDING THE BRIDGE FOR A STRONGER US SUPPLY CHAIN” Speaker: Will Duncan, Executive Director, SEAMS</i></b>	<b>Location TBD</b>
<b>6:00-8:00 PM</b>	<b><i>COCKTAILS &amp; HORS D’OEUVRES</i></b>	<b>Location TBD</b>

**MONDAY, SEPTEMBER 17, 2018**

<b>6:30-8:30 AM</b>	<b><i>BREAKFAST BUFFET</i></b>	<b>Location TBD</b>
<b>7:45 AM</b>	<b><i>WELCOME – DAY 1 PRESENTATIONS</i> Mike Leamon, STRC Chairman</b>	<b>Location TBD</b>
<b>8:00 AM</b>	<b><i>“FUNDAMENTALS OF WRINKLE FREE FINISHING &amp; RECENT INNOVATIONS” Speaker: Ken Greeson, Manager, Finishing Research, Cotton Incorporated</i></b>	
<b>9:00 AM</b>	<b><i>“ADVANCED THERMAL REGULATION TECHNOLOGY” Speaker: Terry McInerney, President, INCA Technologies</i></b>	
<b>10:00 AM</b>	<b><i>BREAK</i></b>	<b>Location TBD</b>

**10:15 AM**                    ***“APJET, INC. – PLASMA TECHNOLOGY FOR  
ADVANCED FUNCTIONAL FINISHING”***  
**Speaker: Martha Miller, VP, Business Development,  
APJeT, Inc.**

**11:15 AM**                    ***“LOW ADD-ON APPLICATION OF  
FUNCTIONAL FINISHES”***  
**Speaker: Wesley Clements, Director of Engineering & Product  
Management, Baldwin Technology Company, Inc.**

**12:15 PM**                    ***WRAP-UP DISCUSSION***

**12:30 PM**                    ***LUNCH (BOXED OR EAT-IN)***                    **Location TBD**

**AFTERNOON**                    ***SOCIAL ACTIVITIES/PERSONAL TIME***

**7:00-9:00 PM**                    ***COCKTAILS***                    **Location TBD**

**8:00-9:00 PM**                    ***DINNER***                    **Location TBD**

**TUESDAY, SEPTEMBER 18, 2018**

**6:30-8:30 AM**                    ***BREAKFAST BUFFET***                    **Location TBD**

**8:00 AM**                    ***WELCOME – DAY 2 PRESENTATIONS***    **Location TBD**  
**Election of Officers**  
**Amendments to By-Laws**

**8:15 AM**                    ***“NANOCELLULOSE BASED RENEWABLE  
FUNCTIONAL COATING”***  
**Speaker: Suraj Sharma, Ph.D., Associate Professor,  
The University of Georgia**

**9:15 AM**                    ***“UNDERSTANDING OPTIONS FOR TESTING  
ODOR CONTROL OF TREATED TEXTILES”***  
**Speaker: Tian Lan, M.S., Chemist,  
Microban International Ltd.**

**10:15 AM**                    ***BREAK***                    **Location TBD**

**10:30 AM**                    ***“INVESTIGATION OF VARIABILITY IN ANTIMICROBIAL  
TEXTILE TESTING”***  
**Speaker: Steve Arcidiacono, Microbiologist,  
Natick Soldier Research, Development & Engineering Center**

**11:30 AM**                    ***CONFERENCE WRAP-UP***

**NOON**                    ***CONFERENCE ADJOURNS***

***Details for the 2018  
Southern Textile Research Conference***

Further information on the conference and a registration form can be obtained at the STRC web site, <http://www.thestrc.org>, or by contacting the Conference Secretary (Ken Greeson, [kgreeson@cottoninc.com](mailto:kgreeson@cottoninc.com), (919) 678-2455).

**Registration**

The registration fee for the conference is \$499. Conference, Sunday reception, breakfasts, Monday lunch, and associated taxes/tips are included. Refunds are subject to \$75.00 registration fee. An additional \$149 is required for those wishing to bring spouse (to cover meals).

**Hotel Registration Is Separate**

A block of rooms is available at the Hilton Myrtle Beach Resort at a rate of \$143 per night (plus taxes) for the nights of September 16 and 17, 2018. Please call the Hilton internal reservations line at 1 (800) 876-0010 and mention STRC. For those attendees wishing to arrive a day early, the Hilton has some rooms available at the \$143 rate for Saturday night (September 15).

***Please note and observe the following conference guidelines:***

1. Entertaining is not permitted.
2. Papers presented at the conference are not published by STRC; however, interaction with speakers is highly encouraged, so copies may be available at the presenters' discretion.
3. All conference delegates are expected to attend all technical sessions and the gatherings on both Sunday and Monday Evenings.
4. Attendance is encouraged at the opening reception.
5. Attire for all conference activities is casual.

**2018 Officers**

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