

Welcome to the 2017

Southern Textile Research Conference

“Value Added Textiles for Fashion and Function”

September 17-19, 2017
Hilton Myrtle Beach Resort, SC



SUNDAY, SEPTEMBER 17, 2017

3:00-7:00 PM	<i>REGISTRATION & CHECK-IN</i>	Registration Desk
5:00-6:00 PM	<i>KEYNOTE ADDRESS: HOW THE COLLEGE OF TEXTILES IS ENABLING FUTURE LEADERS OF THE US TEXTILES COMPLEX Speaker: Dr. David Hinks, NCSU</i>	West BC
6:00-8:00 PM	<i>COCKTAILS & HORS D'OEUVRES</i>	Beachcomber's or Atlantic View II*

MONDAY, SEPTEMBER 18, 2017

6:30-8:30 AM	<i>BREAKFAST BUFFET</i>	Atlantic View II
7:45 AM	<i>WELCOME – DAY 1 PRESENTATIONS</i> Mike Leamon, STRC Chairman	West BC
8:00 AM	<i>ACTIVE TEXTILES AND ENCAPSULATED FINISHING CHEMICALS</i> Speaker: Troy Massey, Pulcra Chemical	
9:15 AM	<i>SMART TEXTILES</i> Speaker: Dr. Tushar Ghosh, NCSU	
10:15 AM	<i>BREAK</i>	West BC

*** Weather alternative location**

10:30 AM	<i>THE RIGHT FLUORINE-FREE DURABLE WATER REPELLENT FOR YOUR APPLICATION</i> Speaker: Magali Brown, Ph.D., NICCA	
11:30 AM	<i>HALOGEN-FREE FLAME RETARDANT CYCLOTRIPHOSHAZENE AND PHOSPHORAMIDE CHEMISTRY FOR COTTON, PET AND PP</i> Speaker: Dr. Ahmed El-Shafei, NCSU	
12:30 PM	<i>WRAP-UP DISCUSSION</i>	
12:45 PM	<i>LUNCH (BOXED OR EAT-IN)</i>	Boxed: Mezzanine West Eat-In: Café Amalfi
AFTERNOON	<i>SOCIAL ACTIVITIES/PERSONAL TIME</i>	
7:00-9:00 PM	<i>COCKTAILS</i>	Beachcomber's or Atlantic View II*
8:00-9:00 PM	<i>DINNER</i>	
TUESDAY, SEPTEMBER 19, 2017		
6:30-8:30 AM	<i>BREAKFAST BUFFET</i>	Atlantic View II
8:00 AM	<i>WELCOME – DAY 2 PRESENTATIONS</i> Election of Officers Amendments to By-Laws	West BC
8:15 AM	<i>CONSUMER PERSPECTIVES AND PREFERENCES FOR FUNCTIONAL FINISHES</i> Speaker: Jimmy Rowe, Cotton Incorporated	
9:15 AM	<i>ENVIRONMENTAL AND HEALTH CONSIDERATIONS FOR STAIN-RESISTANT FABRIC</i> Hardy Sullivan, Crypton Fabrics	
10:15 AM	<i>BREAK</i>	Mezzanine - West
10:30 AM	<i>A BETTER FIG LEAF OR <u>BEYOND</u> THE FIG LEAF</i> Speaker: Dr. Phil Brown, Clemson University	
11:30 AM	<i>CONFERENCE WRAP-UP</i>	
NOON	<i>CONFERENCE ADJOURNS</i>	

*** Weather alternative location**

***Details for the 2017
Southern Textile Research Conference***

Further information on the conference and a registration form can be obtained at the STRC web site, <http://www.thestrc.org>, or by contacting the Conference Secretary (Ken Greeson, kgreeson@cottoninc.com, (919) 678-2455).

Registration

The registration fee for the conference is \$450. Conference, Sunday reception, breakfasts, Monday lunch, and associated taxes/tips are included. Refunds are subject to \$75.00 registration fee. An additional \$149 is required for those wishing to bring spouse (to cover meals).

Hotel Registration Is Separate

A block of rooms is available at the Hilton Myrtle Beach Resort at a rate of \$139 per night (plus taxes) for the nights of September 17 and 18, 2017. Please call the Hilton internal reservations line at 1 (800) 876-0010 and mention STRC. For those attendees wishing to arrive a day early, the Hilton has some rooms available at the \$139 rate for Saturday night (September 16).

Please note and observe the following conference policies:

Entertaining is not permitted.

Papers presented at the conference are not published by STRC.

Conferees are expected to attend all sessions.

Attendance is required at the opening reception.

Casual attire is appropriate for all conference events.

2017 Officers

Mike Leamon
Pulcra Chemicals LLC
General Chairman

Ahmed El-Shafei
NC State University
Program Chair

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