

***Welcome to the 2017***

***Southern Textile Research Conference***

**“Value Added Textiles for Fashion and Function”**

September 17-19, 2017  
Hilton Myrtle Beach Resort, SC



**SUNDAY, SEPTEMBER 17, 2017**

<b>3:00-7:00 PM</b>	<b><i>REGISTRATION &amp; CHECK-IN</i></b>	<b>Registration Desk</b>
<b>5:00-6:00 PM</b>	<b><i>KEYNOTE ADDRESS: HOW THE COLLEGE OF TEXTILES IS ENABLING FUTURE LEADERS OF THE US TEXTILES COMPLEX Speaker: Dr. David Hinks, NCSU</i></b>	<b>West BC</b>
<b>6:00-8:00 PM</b>	<b><i>COCKTAILS &amp; HORS D'OEUVRES</i></b>	<b>Beachcomber's or Atlantic View II*</b>

**MONDAY, SEPTEMBER 18, 2017**

<b>6:30-8:30 AM</b>	<b><i>BREAKFAST BUFFET</i></b>	<b>Atlantic View II</b>
<b>7:45 AM</b>	<b><i>WELCOME – DAY 1 PRESENTATIONS</i></b> Mike Leamon, STRC Chairman	<b>West BC</b>
<b>8:00 AM</b>	<b><i>ACTIVE TEXTILES AND ENCAPSULATED FINISHING CHEMICALS</i></b> Speaker: Troy Massey, Pulcra Chemical	
<b>9:15 AM</b>	<b><i>SMART TEXTILES</i></b> Speaker: Dr. Tushar Ghosh, NCSU	
<b>10:15 AM</b>	<b><i>BREAK</i></b>	<b>West BC</b>

**\* Weather alternative location**

<b>10:30 AM</b>	<b><i>THE RIGHT FLUORINE-FREE DURABLE WATER REPELLENT FOR YOUR APPLICATION</i></b> <b>Speaker: Magali Brown, Ph.D., NICCA</b>	
<b>11:30 AM</b>	<b><i>HALOGEN-FREE FLAME RETARDANT CYCLOTRIPHOSHAZENE AND PHOSPHORAMIDATE CHEMISTRY FOR COTTON, PET AND PP</i></b> <b>Speaker: Dr. Ahmed El-Shafei, NCSU</b>	
<b>12:30 PM</b>	<b><i>WRAP-UP DISCUSSION</i></b>	
<b>12:45 PM</b>	<b><i>LUNCH (BOXED OR EAT-IN)</i></b>	<b>Boxed: Mezzanine West Eat-In: Café Amalfi</b>
<b>AFTERNOON</b>	<b><i>SOCIAL ACTIVITIES/PERSONAL TIME</i></b>	
<b>7:00-9:00 PM</b>	<b><i>COCKTAILS</i></b>	<b>Beachcomber's or Atlantic View II*</b>
<b>8:00-9:00 PM</b>	<b><i>DINNER</i></b>	
<b>TUESDAY, SEPTEMBER 19, 2017</b>		
<b>6:30-8:30 AM</b>	<b><i>BREAKFAST BUFFET</i></b>	<b>Atlantic View II</b>
<b>8:00 AM</b>	<b><i>WELCOME – DAY 2 PRESENTATIONS</i></b> <b>Election of Officers Amendments to By-Laws</b>	<b>West BC</b>
<b>8:15 AM</b>	<b><i>CONSUMER PERSPECTIVES AND PREFERENCES FOR FUNCTIONAL FINISHES</i></b> <b>Speaker: Jimmy Rowe, Cotton Incorporated</b>	
<b>9:15 AM</b>	<b><i>ENVIRONMENTAL AND HEALTH CONSIDERATIONS FOR STAIN-RESISTANT FABRIC</i></b> <b>Hardy Sullivan, Crypton Fabrics</b>	
<b>10:15 AM</b>	<b><i>BREAK</i></b>	<b>Mezzanine - West</b>
<b>10:30 AM</b>	<b><i>A BETTER FIG LEAF OR <u>BEYOND</u> THE FIG LEAF</i></b> <b>Speaker: Dr. Phil Brown, Clemson University</b>	
<b>11:30 AM</b>	<b><i>CONFERENCE WRAP-UP</i></b>	
<b>NOON</b>	<b><i>CONFERENCE ADJOURNS</i></b>	

**\* Weather alternative location**

***Details for the 2017  
Southern Textile Research Conference***

Further information on the conference and a registration form can be obtained at the STRC web site, <http://www.thestrc.org>, or by contacting the Conference Secretary (Ken Greeson, [kgreeson@cottoninc.com](mailto:kgreeson@cottoninc.com), (919) 678-2455).

**Registration**

The registration fee for the conference is \$450. Conference, Sunday reception, breakfasts, Monday lunch, and associated taxes/tips are included. Refunds are subject to \$75.00 registration fee. An additional \$149 is required for those wishing to bring spouse (to cover meals).

**Hotel Registration Is Separate**

A block of rooms is available at the Hilton Myrtle Beach Resort at a rate of \$139 per night (plus taxes) for the nights of September 17 and 18, 2017. Please call the Hilton internal reservations line at 1 (800) 876-0010 and mention STRC. For those attendees wishing to arrive a day early, the Hilton has some rooms available at the \$139 rate for Saturday night (September 16).

***Please note and observe the following conference guidelines:***

1. Entertaining is not permitted.
2. Papers presented at the conference are not published by STRC; however, interaction with speakers is highly encouraged, so copies may be available at the presenters' discretion.
3. All conference delegates are expected to attend all technical sessions and the gatherings on both Sunday and Monday Evenings.
4. Attendance is encouraged at the opening reception.
5. Attire for all conference activities is casual.

**2017 Officers**

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