

Welcome to the 2017

Southern Textile Research Conference

“Value Added Textiles for Fashion and Function”

September 17-19, 2017
Hilton Myrtle Beach Resort, SC



SUNDAY, SEPTEMBER 17, 2017

3:00-7:00 PM	<i>REGISTRATION & CHECK-IN</i>	Registration Desk
5:00-6:00 PM	<i>KEYNOTE ADDRESS: OVERVIEW OF THE NCSU COLLEGE OF TEXTILES Speaker: Dr. David Hinks NC State University</i>	Location TBD
6:00-8:00 PM	<i>COCKTAILS & HORS D'OEUVRES</i>	Location TBD

MONDAY, SEPTEMBER 18, 2017

6:30-8:30 AM	<i>BREAKFAST BUFFET</i>	Location TBD
7:45 AM	<i>WELCOME – DAY 1 PRESENTATIONS Mike Leamon, STRC Chairman</i>	Location TBD
8:00 AM	<i>ACTIVE TEXTILES AND ENCAPSULATED FINISHING CHEMICALS Speaker: Troy Massey, Pulcra Chemical</i>	
9:00 AM	<i>CONSUMER PERSPECTIVES AND PREFERENCES FOR FUNCTIONAL FINISHES Speaker: TBD, Cotton Incorporated</i>	
10:00 AM	<i>BREAK</i>	Location TBD

10:15 AM	<i>PRESENTATION #3</i>	
11:15 AM	<i>PRESENTATION #4</i>	
12:15 AM	<i>WRAP-UP DISCUSSION</i>	
NOON	<i>LUNCH (BOXED OR EAT-IN)</i>	Location TBD
AFTERNOON	<i>SOCIAL ACTIVITIES/PERSONAL TIME</i>	
EVENING	<i>DINNER IS “ON YOUR OWN” (STRC WILL HELP TO COORDINATE DINNER AT A LOCAL RESTAURANT FOR THOSE WHO ARE INTERESTED)</i>	Location TBD

TUESDAY, SEPTEMBER 19, 2017

6:30-8:30 AM	<i>BREAKFAST BUFFET</i>	Location TBD
8:00 AM	<i>WELCOME – DAY 2 PRESENTATIONS Election of Officers Amendments to By-Laws</i>	Location TBD
8:15 AM	<i>SMART TEXTILES Speaker: Dr. Tushar Ghosh, NCSU</i>	
9:15 AM	<i>PRESENTATION #6</i>	
10:15 AM	<i>BREAK</i>	Location TBD
10:30 AM	<i>PRESENTATION #7</i>	
11:30 AM	<i>CONFERENCE WRAP-UP</i>	
NOON	<i>CONFERENCE ADJOURNS</i>	

***Details for the 2017
Southern Textile Research Conference***

Further information on the conference and a registration form can be obtained at the STRC web site, <http://www.thestrc.org>, or by contacting the Conference Secretary (Ken Greeson, kgreeson@cottoninc.com, (919) 678-2455).

Registration

The registration fee for the conference is \$450. Conference, Sunday reception, breakfasts, Monday lunch, and associated taxes/tips are included. Refunds are subject to \$75.00 registration fee. An additional \$149 is required for those wishing to bring spouse (to cover meals).

Hotel Registration Is Separate

A block of rooms is available at the Hilton Myrtle Beach Resort at a rate of \$139 per night (plus taxes) for the nights of September 17 and 18, 2017. Please call the Hilton internal reservations line at 1 (800) 876-0010 and mention STRC. For those attendees wishing to arrive a day early, the Hilton has some rooms available at the \$139 rate for Saturday night (September 16).

Please note and observe the following conference policies:

Entertaining is not permitted.

Papers presented at the conference are not published by STRC.

Conferees are expected to attend all sessions.

Attendance is required at the opening reception.

Casual attire is appropriate for all conference events.

2017 Officers

Mike Leamon
Pulcra Chemicals LLC
General Chairman

Ahmed El-Shafei
NC State University
Program Chair

Open Position
TBD (Need Volunteer)
Treasurer

Ken Greeson
Cotton Incorporated
Secretary